

SaverS'® Direct Mail & Impact Marketing

The Best Way to Grow Your Business

SaverS' is the only Direct Mailed magazine and Impact Marketing system that combines the stability of Print, Direct Mail and Internet technologies.

WHAT'S INCLUDED?

IMPACT Marketing Combines direct mail, Web pages and Social Media Marketing.

SaverS' Print Publication Four-color glossy printed publication mailed to 25,000 or more residences monthly. Easy to use and "sticks" with your customers/prospects.

Directory Listing on FlaminCoupons.com.

Customers find you on the Web and/or social media even if they do not have the publication in hand. ie on the go!

FlaminCoupons.com Web coupon page up to date with your current specials. Search Engine Optimized so more people will find your coupons with or without seeing the publication.

FlaminCoupons By Savers Facebook Ad

New posting monthly to reflect your new coupons or advertisement in the SaverS' publication

Easy to scan QR Codes take your customers directly to your FlaminCoupons.com Web page with your coupons or specials.

Can achieve **impact in any zone for less than 1-Cent per Home.**

Market to your customers through the most important portal to their home, their mail box.

WHY DIRECT MAIL WORKS BETTER THAN EVER!

DIRECT MAIL CAN BE INTERACTIVE WHEN COMBINED WITH INTERNET TECHNOLOGIES

Emails are like vaporware. They only engage one of the senses. However, direct mail triggers touch and feel, sight and piques interest in your products and or services.

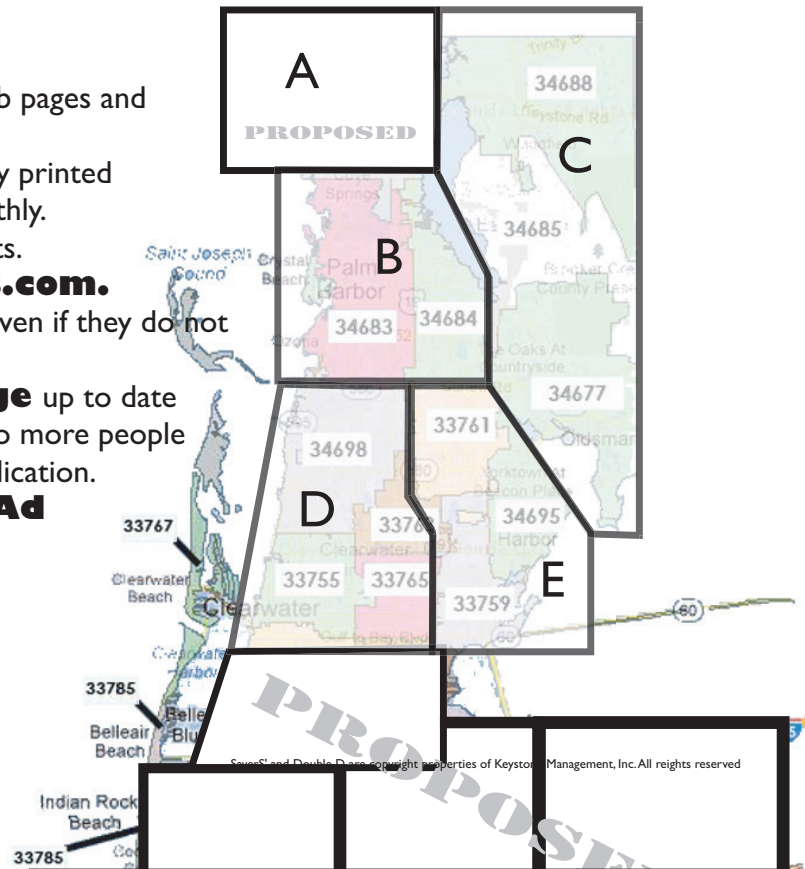
29% median ROI compared to 23% for Paid Search and 16% for online display. Partly due to SaverS' longer shelf life.

LESS DISRUPTIVE. Compared to online ads that appear out of nowhere and disrupt individuals to the point that they have to install an ad blocker. Direct mail is far less intrusive. Consumers can read the direct mail ads and when they want without getting disturbed. And this can hold your customers attention for a relatively long time invoking action from the reader

CONVENIENTLY DELIVERED TO THE HOME

NOT thrown in the driveway, on the street nor on a counter.

Email for Info: Info@FlaminCoupons.com



MYTH BUSTER #1

Big companies, like Google, never use a tacky form of marketing. So why should you? Right?

What if we say, Google is one of the largest direct mailer in the world? Google uses direct mail in abundance to attract clients and generate revenue. They know how **direct mail creates revenue more efficiently** compared to electronic medias. Google mails in large volume to current and prospective clients.

MYTH BUSTER #2

It can not interact with the target audience.

We have been hearing this for a long time, but we have proven results to the contrary. A study done by Marketing Sherpa revealed that an astonishingly 76% of the audience trusts direct mail when purchasing.

Therefore, SaverS' Impact marketing plan will accomplish both. Tangible trustworthy printed mail and interactive Internet and Web technologies.